# Investor Fact Sheet | 2022 | OTCQB: HLYK



## **About HealthLynked Corp.**

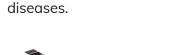
HealthLynked is a healthcare technology company that is connecting patients, doctors, and data through its healthcare network using artificial intelligence, reducing healthcare costs and improving patient outcomes. HealthLynked's business operates in four different divisions: Digital Healthcare, Health Services, Accountable Care Organization/ Managed Service Organization (ACO/MSO), and Medical Distribution. Participating healthcare providers in the Network are able to utilize HealthLynked's unique features to enable more efficient patient care.

## **HealthLynked At A Glance**



### **Digital Healthcare**

Cloud-based platform that allows members to connect with their healthcare providers and take control of their medical information.



**Health Services** 

therapy, obstetrical &

Provides cosmetic, physical

gynecological, and primary

care medical services to patients as well as functional medicine focusing on neurodegenerative

## ACO/MCO

Assisting physician practices in providing care to patients via the Medicare Shared Savings Program and contracted consulting.

# medofficedirect your prescription for savings

### **Medical Distribution**

Providing discounted medical supplies using a virtual distribution system directly to HealthLynked's patient members and healthcare providers.

## **Investment Appeals**

- 1. Innovative healthcare technology that is creating a more connected healthcare system network
- 2. Consistent track record of growth, both organically and through highly accretive M&A
- 3. Highly experienced leadership team
- 4. Diversified healthcare portfolio
- 5. Strong financial performance and robust balance sheet provides liquidity to fund growth initiatives

### **Health**Lynked **Corp.**

| Ticker Symbol | HLYK       |
|---------------|------------|
| Headquarters  | Naples, FL |
| Founded       | 2014       |
| Market cap*   | \$35M      |

\*As of 5/17/2022

### **FY21 Financial Highlights**

As of 12/31/2021

| Total Revenue HLYK        | \$9.2M |
|---------------------------|--------|
| 3 Year Growth Rate (CAGR) | 41%    |
| Gross Margin              | 46%    |
| Total Cash                | \$3.3M |

#### Full Year Revenue (\$ in Millions)

\$4.0





#### **Executive Team**



**Dr. Michael Dent** Chairman & Chief Executive Officer



**George O'Leary** Director & Chief Financial Officer

# HealthLynked Digital Product Portfolio



### **HealthLynked App**

- Comprehensive healthcare datasharing service for patients and providers who serve them
- Create a personal profile
- Receive healthcare alerts
- Store medical records
- Schedule appointments
- Receive healthcare reminders



### **COVID-19 Tracker App**

- Tracks statistics for COVID-19 cases in U.S.A counties and globally
- Includes confirmed cases of the Omicron and Delta variants as reported by the Centers of Disease Control (CDC)
- Real-time chat and updates from the CDC and World Health Organization (WHO)



### **QwikCheck**

- Check in via mobile device
- Patient can wait outside until they receive a SMS text message that the provider is ready to see them
- Secure notification offers the highest-level HIPAA compliance
- Provides easy solution for patient social distancing via the App



## **Oohvie App**

- Subscription based product
- Application for women's health that tracks menstrual cycles and other changes associated with ovulation
- Feminine Health News section with articles written and approved by HealthLynked medical professional's
- Purchase of womens health products through the App
- App positions Company to participate in rapidly growing FemTech industry



## **DocLynk Telemedicine**

- Virtual appointments for primary care and women's healthcare in a simple and easy to-use interface
- Integrates into HealthLynked App, so there are no additional installations required
- Allows doctors access to their patients records while in the appointment.
- Patients can easily see provider availability, request appointments, and get confirmation notifications



### MedOfficeDirect

- Online store of over 25,000 quality, name-brand medical products
- Partnerships with global medical supply distributors, manufacturers, and vendors
- Top-of-line medical supplies shipped as fast as 1 business day
- Medical supplies for medical professionals and the general public at discounted prices

## **Contact Information**

## **Headquarters**

1265 Creekside Pkwy Suite 302 Naples, Florida 34108 (800) 928-7144

#### **Investor Relations Email**

HLYK@alpha-ir.com